

FOR RELEASE

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CPS HR CONSULTING RECRUITS EXECUTIVE DIRECTOR FOR THE CALIFORNIA HEALTH BENEFIT EXCHANGE

First in the Nation to Oversee Health Care Reform on a State Level

Sacramento, CA – In 2010 when the [Affordable Care Act](#) passed Congress and was signed by President Obama, Americans recognized that their health care service was going to change. As a result of that act, the State of California enacted the first legislation in the nation which lead to the establishment of The California Health Benefits Exchange (HBEX).

In May of this year CPS HR Consulting began recruiting for a respected individual in health care to lead the new agency. On August 25th, HBEX named Peter V. Lee its first executive director. Lee will begin working in his new position in October. As executive director Lee will be responsible for formulating strategic objectives for the largest health purchasing exchange in the country.

“CPS HR was very pleased to assist HBEX with this critical recruitment as they start the process of positioning the agency to be fully functioning by 2014,” said Pamela Derby, CPS HR [executive recruiter](#). “This search afforded us the opportunity to speak with many of the country’s top healthcare reform experts enhancing our ability to recruit exceptional candidates for our clients.”

CPS HR is currently recruiting for HBEX’s General Counsel position.

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About CPS HR Consulting

CPS HR Consulting is a self-supporting public agency providing a full range of integrated HR solutions to government and nonprofit clients across the country. Our strategic approach to increasing the effectiveness of human resources results in improved organizational performance for our clients. We have a deep expertise and unmatched perspective in guiding our clients in the areas of organizational strategy, recruitment and selection, classification and compensation, and training and development. For more information visit: www.cps.ca.gov

About The California Health Benefits Exchange

California was the first state to create a Health Benefit Exchange following the passage of federal health care reform. It is charged with creating a new insurance marketplace in which individuals and small businesses will be able to purchase competitively priced health plans using federal tax subsidies and credits beginning in 2014.

The Exchange is overseen by a five-member board appointed by the Governor and Legislature; the California Health and Human Services Secretary serves as an ex officio voting member and is its current Chair. For more information on the Exchange including meeting calendar, visit www.HealthExchange.ca.gov.